



NEWS RELEASE
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THE PATH TO NAPLES

Football University's National Championship tournament to be Powered by Adidas

The biggest event in youth football continues to grow, with Adidas to supply uniforms for the 2017 tournament.

Rockaway, NJ (June 26, 2017) -- All American Games, the owner and operator of the FBU National Championship & the U.S. Army All-American Bowl, has today announced a partnership with Adidas where the multinational sportswear giant will supply the uniforms for the teams advancing to Naples, Florida for Championship Week of the 2017 FBU National Championship tournament. As a result, the 2017 FBU National Championship will officially be "Powered by Adidas."

The National Championship uniforms produced by Adidas will be worn by those who advance past the first rounds as regional champions to Championship Week in Naples, Florida. The design incorporates an aesthetic that is visibly evident of Naples, including the shell symbol that is prevalent throughout.

Now entering its seventh year, the FBU National Championship celebrates and promotes youth football through uniting all-star athletes of all backgrounds from across the United States in a one-of-a-kind national tournament. Youth football's biggest event provides the best representation of talent from all across the country, and the **Path To Naples** showcases the very top of the talent pool each year in what has become the best glimpse into the next generation of elite football prospects.

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For more on the FBU National Championship, visit FBUNC.com.

The FBU National Championship is produced by All American Games, America's premier youth and high school sports marketing company. In addition to the FBU National Championship, it produces the U.S. Army All-American Bowl and Football University camps. Visit allamericangames.com for more information.

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For more information contact:

Mike Ulatoski Jr.
Manager, Marketing & Communications
[e] mulatoski@allamericangames.com
[c] (203) 808-6601
[o] (973) 298-1103

