



## **FOOTBALL UNIVERSITY NATIONAL CHAMPIONSHIP**

Youth Football's Biggest Event

### **WHO WE ARE**

Since 2011, the FBU National Championship tournament has celebrated and promoted youth football through uniting all-star athletes of all backgrounds from all across the United States in a true, one-of-a-kind national football tournament. The only tournament of its kind, the annual postseason competition crowns a national champion in the 6th, 7th, and 8th grades.

The FBU National Championship tournament is one of the events on the FBU Path that leads to regional and national events such as the **All-American Bowl, National Combine, and Freshman All-American Bowl.**

### **EXPOSURE AND NATIONAL PLATFORM**

The FBU National Championship tournament provides the best representation of talent from all across the country in each grade level every year. The very top of the talent pool is represented on the Path To Naples in what has become the very first glimpse at a national level to the next generation of elite football prospects.

The importance of postseason football for middle school football players has increased exponentially. College staffs follow the results along the Path To Naples in order to identify the next crop of top high school football recruits. Take for instance last year's 8th-grade FBU National Championship Game, where within three months a dozen players had received at least one D1 offer.

In addition to the attention paid to the athletes on the field, the FBU National Championship boasts one of the top online communities among the competition, with a combined following of more than 232,000 followers among its affiliated social media platforms and more than 10,000,000 impressions generated on social during the month-long tournament every year.

### **THE BIGGEST EVENT IN YOUTH FOOTBALL**

**Simply put, it doesn't get any bigger than the FBU National Championship tournament.**





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### **KEY COMPONENTS**

- A major part of the FBU Path that also features the **All-American Bowl, National Combine, and FBU Freshman All-American Bowl.**
  - The Path To Naples starts March 1 of every year when Football University Regional Camps and Showcases commence. Each camp market has at least one FBU team; on average 25% of the FBU National Championship team will compete at the camp.
  - Each National Championship team has 1 team director, and coaching staffs of up to 8 in each grade.
  - Each FBU team holds at least one showcase event or tryout in their area beginning in June to find the very best talent the area has to offer.
  - In some areas more than 500 student-athletes will tryout for the chance to make their FBU team. At each grade level, only a maximum of 40 players can be selected and rostered.
  - Super Regionals kickoff the tournament the weekend after Thanksgiving at 8 regional sites across the U.S. Sites are selected according to the ability to host multiple games over two days, ease of travel for visiting FBU teams, and location within the bracket layout.
  - Winners advance to Championship in the middle of December in Football Paradise --- Naples, Florida. The Regional Champions from the eight regional sites meet to play the quarters, semis, and finals of the bracket. 32 teams at the 6th, 7th, and 8th-grade levels narrow all the way down to 1.
  - The 2019 NFL Draft was the first in which FBU National Championship alumni were selected, including 2012 8th-grade FBU National Champion TE Isaac Nauta (FBU Team GFL).
  - The future is looking even brighter for the FBU National Championship Tournament, as the completion of the Collier County Sports Complex is anticipated to be completed in time for the 2020 tournament.
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- 1,000 5th/6th-grade student-athletes
  - 1,000 7th-grade student-athletes
  - 1,000 8th-grade student-athletes
  - Approx. 5,000 parents/guardians
  - 960 coaches, team moms and team directors
  - 10,000,000 social media impressions from the 2018 tournament
  - Partners include adidas, Gatorade, and the Naples CVB
  - \$4MM in plus economic impact to Collier County

### **NOTABLE ALUMNI**

- QB DJ Uiagalelei - Seattle
- QB Preston Stone - Dallas
- QB Trevor Lawrence - GFL
- QB JT Daniels - Southern California
- RB James Cook - Broward County
- WR Amon-Ra St. Brown - Southern California
- WR Theo Wease - Dallas
- DL Kayvon Thibodeaux - Southern California
- DL J.T. Tuimoloau - Seattle
- LB Emeka Egbuka - Seattle
- DB Brendan Radley-Hiles - Southern California

