



FBU NATIONAL CHAMPIONSHIP

# THE PATH TO NAPLES

## FOOTBALL UNIVERSITY NATIONAL CHAMPIONSHIP

Youth Football's Biggest Event

### WHO WE ARE

Since 2001, the FBU National Championship Tournament has celebrated and promoted youth football through uniting All-Star Student-Athletes of all backgrounds from across the United States in a true, one-of-a-kind national football tournament. The only tournament of its kind, the annual postseason competition crowns a national champion at the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade levels.

The FBU National Championship Tournament is one of the on the FBU Path that leads to Regional and National events such as the **All-American Bowl on NBC, National Combine and Freshman All-American Bowl.**

### EXPOSURE AND NATIONAL PLATFORM

The FBU National Championship Tournament provides the best representation of talent from all across the country in each grade level every year. The very top of the talent pool is represented on the **#PathToNaples** in what has become the very glimpse at a national level to the next generation of elite football prospects.

The importance of postseason football for middle school football players has increased exponentially. College staffs follow the results along the **#PathToNaples** in order to identify the next crop of top high school football recruits. Take for instance the 2018 FBU National Championship Game, where within three months **12** players had received at least one D1 offer.

In addition to the attention paid to the athletes on the field, the FBU National Championship boasts one of the top online communities among the competition, with a combined following of more than **1.5M** followers among its affiliated social media platforms and more than **100,000,000** impressions annually generated on social media during the month-long tournament.

### BY THE NUMBERS

- ❖ 1,000 5<sup>th</sup>/6<sup>th</sup> Grade Student-Athletes
- ❖ 1,000 7<sup>th</sup> Grade Student-Athletes
- ❖ 1,000 8<sup>th</sup> Grade Student-Athletes
- ❖ 5,000 Parents/Guardians
- ❖ 960 Coaches, Team Moms and Team Directors
- ❖ 100,000,000 Social Media Impressions Annually



### WHERE FOOTBALL PLAYERS GET BETTER





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### KEY COMPONENTS

- ❖ A major part of the FBU Path that also features the **All-American Bowl on NBC, National Combine and FBU Freshman All-American Bowl**
- ❖ The **#PathToNaples** starts March 1<sup>st</sup> of every year when Football University Regional Camps and Showcases commence. Each camp market has at least one (1) FBU Team; on average 25% of the FBU National Championship team will compete at the regional camp
- ❖ Each Team has one (1) Team Director and coaching staffs of up to eight (8) in each grade
- ❖ Every FBU Team holds at least one (1) showcase event or tryout in their area to find the very best talent the area has to offer
- ❖ In some areas more than 500 student-athletes will tryout for the chance to make their FBU team. At each grade level, only a maximum of 40 players can be selected & rostered
- ❖ First Round and Second Round Games kickoff the FBU National Championship at different regional sites across the U.S. Host sites are selected according to the ability to host multiple games over two days, ease of travel for visiting teams & location within the bracket layout
- ❖ Winners of the main Second Round Games advance to Championship Week in the middle of December in Football Paradise – *Naples, Florida*. The Regional Champions meet to play the Quarterfinal, Semifinal and Championship Games of the tournament. 32 teams at the 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade levels narrow all the way down to one (1) True Champion
- ❖ The 2020 NFL Draft saw a record breaking 25 FBU Alumni get selected overall – including eight (8) First-Round picks and three (3) selections in the Top 5
- ❖ The 2021 NFL Draft saw 50 FBU Alumni get selected – including the #1 overall pick in the NFL Draft, FBUNC Alumni, Trevor Lawrence
- ❖ The 2022 NFL Draft saw 39 FBU Alumni get selected – including multiple FBU National Championship Alumni such as: Kayvon Thibodeaux, Sam Howell and Matt Corral
- ❖ The 2023 NFL Draft saw 34 FBU Alumni get selected – including the #1 overall pick in the NFL Draft, Bryce Young.
- ❖ Championship Week is annually hosted at the Paradise Coast Sports Complex in Naples, FL! With eight (8) turf fields and one (1) 5,000 seat football stadium, it provides attendees and players with an unparalleled experience in Football Paradise!

### FBUNC ALUMNI

### WHERE FOOTBALL PLAYERS GET BETTER

