



FOOTBALL UNIVERSITY

FBU Fundraising – Raffle Ticket Sales

General Idea

- The general idea of this fundraiser is to create a raffle in which all athletes on your team sell a set number of raffle tickets to participants for a predetermined price (*i.e. \$10 per ticket*).
- The example given was for a raffle where the winner of each drawing received a \$1,000 prize
 - The actual amount of the raffle prize is up to the discretion of each team director
 - \$500, \$1,000, \$1,500, etc. - This is your choice

Logistics

- Teams purchase their own set of customizable Raffle Tickets [HERE](#) (see 2nd page for example)
 - This will not cost you more than \$500
 - Have the ticket purchaser fill out the bottom informational section of the ticket, collect this, and enter it into that team's drawing pile
- Once purchased, distribute a set # of tickets to your athletes to sell at a predetermined price
 - Ex: each athlete gets 40 tickets to sell at \$10 per ticket
- Once funds are collected, remove \$1,000 of the collected money to give to raffle winner

Funds Breakdown

- You can run these raffles for each of your teams either individually or collectively
 - **Individual Team**
 - This is a fun and easy way to create a “competition” between your grades to raise money
 - Each team (10u, 6th grade, 7th grade, and 8th grade) will participate independently of the other teams
 - \$1,000 Raffle Prize per team (\$4,000 total)
 - Funds Scenario:
 - Each team (10U, 6th, 7th & 8th) has 25 players (100 players total)
 - Each kid sells 40 Tickets @ \$10 = \$40K Total (\$10K per team)
 - Remove \$1,000 per team for raffle winner (\$4K Total)
 - Your program gets \$36K in fundraising money or \$9K per team
 - **Collective Program**
 - There is only one (1) big raffle prize for the entire program – so kids on all of your teams will sell the tickets and there will be one raffle prize winner for \$1,000 (*or make it a larger prize of \$2,000*)
 - Does not instill a team competition, but could get the kids working together and leave your program with a bigger prize
 - It also **eliminates the individual teams asking for their portion of the funds raised** – meaning, whatever money is raised through the fundraiser will go to the program and allocated as needed

WHERE FOOTBALL PLAYERS GET BETTER





FOOTBALL UNIVERSITY

1 KICKY MIDDLE SCHOOL FOOTBALL ASSOCIATION
 2 PRESENTS
 3 **\$1,000 DRAWING**
 4 @ FINAL PREP WEEKEND
 5 **AM'S DRAWING INFO**
 6 SATURDAY
 7 NOVEMBER 26TH
 8 @ 8 M JERSEY PRESENTATION
 9 ONE CALL WILL BE MADE TO THE WINNER
 10 THANK YOU FOR YOUR SUPPORT
 11 (KEEP THIS COUPON)

13 PER TICKET
 12 **\$10**
 20

19 0001

NAME 14 _____
 PHONE 15 _____
 ADDRESS 1 16 _____
 ADDRESS 2 17 _____
 E-MAIL 18 _____

12 \$10
 19 0001

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